COUNTY PUBLIC ART PROGRAM

April 30, 2019



OVERVIEW

Presentation Outline

- 1. Introduction & Background
- 2. Public Art Policy
- 3. Proposed Locations
- 4. Collaboration with Arts Consortium
- 5. Selection Committee
- 6. Conclusion & Requested Action



Betty Berk, *Perspectives In The Park*. Oil on canvas, 24 x 30 in. 2018



INTRODUCTION & BACKGROUND

- ► 2018 Countywide Beautification Competition
- ► Improve Appearance of County-Owned Property



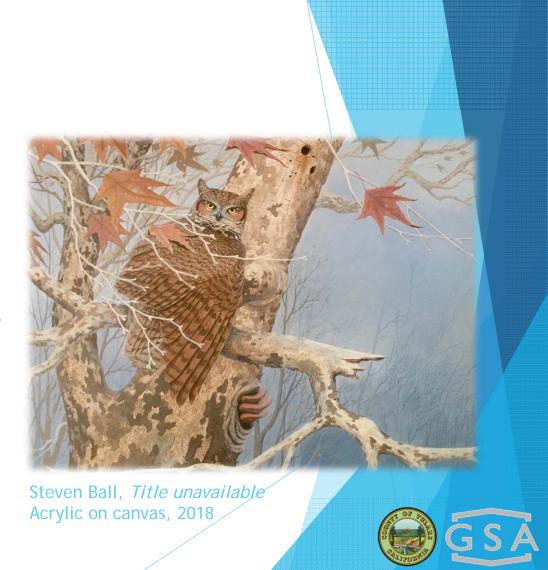






PUBLIC ART POLICY

- Provides formal guidance on the County's public art initiative including:
 - Identification of locations to display the artwork
 - Parameters for solicitation of temporary and permanent installations
 - Establishment of criteria for artwork selection



PROPOSED LOCATIONS

- ▶ Government Plaza
- ► Board of Supervisors Conference Room A & B
- ► Human Resources and Development
- ► Burrel Plaza



ARTS ORGANIZATION

- Contract directly with artists
- Install art pieces at identified locations
- Provide project management
- Maintain art pieces
- ▶ Handle sales transactions



Manuel Abad, *Title unavailable*Oil on canvas, 2018



TULARE COUNTY ARTS CONSORTIUM

- Request for Proposals
- Strategy
- Partnerships





SELECTION COMMITTEE

- ► Review art pieces in accordance with the Art Policy's Selection Criteria
- Decide which pieces to display in County locations
- Consist of five members:
 - Two members of the Board of Supervisors
 - General Services Agency Staff
 - General Services Agency Assistant Director
 - Interested department heads on a rotating basis



CONCLUSION & REQUESTED ACTION

Requests:

- 1. Approve the Policy for Public Art on Tulare County Property.
- 2. Approve the Art Placement Agreement with the Tulare County Arts Consortium to provide art solicitation, placement, and management services in an amount not to exceed \$2,000 per fiscal year, effective May 1, 2019 to April 30, 2024.
- 3. Authorize the Chairman to sign the agreement.

