

COUNTY PUBLIC ART PROGRAM

April 30, 2019



OVERVIEW

Presentation Outline

1. Introduction & Background
2. Public Art Policy
3. Proposed Locations
4. Collaboration with Arts Consortium
5. Selection Committee
6. Conclusion & Requested Action



Betty Berk, *Perspectives In The Park*.
Oil on canvas, 24 x 30 in. 2018



INTRODUCTION & BACKGROUND

- ▶ 2018 Countywide Beautification Competition
- ▶ Improve Appearance of County-Owned Property



PUBLIC ART POLICY

- ▶ Provides formal guidance on the County's public art initiative including:
 - Identification of locations to display the artwork
 - Parameters for solicitation of temporary and permanent installations
 - Establishment of criteria for artwork selection



Steven Ball, *Title unavailable*
Acrylic on canvas, 2018



PROPOSED LOCATIONS

- ▶ Government Plaza
- ▶ Board of Supervisors Conference Room A & B
- ▶ Human Resources and Development
- ▶ Burrel Plaza



ARTS ORGANIZATION

- ▶ Contract directly with artists
- ▶ Install art pieces at identified locations
- ▶ Provide project management
- ▶ Maintain art pieces
- ▶ Handle sales transactions



Manuel Abad, *Title unavailable*
Oil on canvas, 2018



TULARE COUNTY ARTS CONSORTIUM

- ▶ Request for Proposals
- ▶ Strategy
- ▶ Partnerships



SELECTION COMMITTEE

- ▶ Review art pieces in accordance with the Art Policy's Selection Criteria
- ▶ Decide which pieces to display in County locations
- ▶ Consist of five members:
 - Two members of the Board of Supervisors
 - General Services Agency Staff
 - General Services Agency Assistant Director
 - Interested department heads on a rotating basis



CONCLUSION & REQUESTED ACTION

Requests:

1. Approve the Policy for Public Art on Tulare County Property.
2. Approve the Art Placement Agreement with the Tulare County Arts Consortium to provide art solicitation, placement, and management services in an amount not to exceed \$2,000 per fiscal year, effective May 1, 2019 to April 30, 2024.
3. Authorize the Chairman to sign the agreement.

